

PAVEL N. ZEMLIANSKY

Associate Professor

**Department of Writing &
Rhetoric
University of Central
Florida**

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EDUCATION

Ph.D., English, 2002

Florida State University, Tallahassee, Florida

***Dissertation:** Genuine Training in Academic Discourse or an Artificial Construct?:
Reconsidering the Past, Present, and Future of the College Research Paper*

MA, English, 1998

Appalachian State University, Boone, North Carolina

***Thesis:** Error as Process: Applying ESL Pedagogy in First-Language Composition*

BA, Translation and Interpretation, 1992

Minors in linguistics and French

Kharkov State University, Ukraine

ACADEMIC POSITIONS

- **Associate Professor**, Department of Writing and Rhetoric, University of Central Florida, 2011-Present
- **Associate Professor**, The School of Writing, Rhetoric, and Technical Communication, James Madison University, 2006-2011
- **Assistant Professor**, The School of Writing, Rhetoric, and Technical Communication James Madison University, 2002-2006

ADMINISTRATIVE POSITIONS

Director of Writing Across the Curriculum, Department of Writing and Rhetoric, University of Central Florida, August 8, 2011-Present

- **Oversee all activities of UCF's WAC Program**
 - Develop, deliver, and oversee all university-wide Writing Across the Curriculum programs and initiatives, such as the Faculty Writing Across the Curriculum Fellows, Writing Across the Curriculum Tracks at FCTL Faculty Development Conferences, and others
 - Supervise WAC Program's staff

- Coordinate individual Writing Across the Curriculum consultations with faculty across all disciplines
- Supervise Writing Across the Curriculum program's on and off-campus promotion and outreach
- Represent the Writing Across the Curriculum Program at university, local, and regional events

Graduate Coordinator, The School of Writing, Rhetoric, and Technical Communication, James Madison University, 2008-2011

- Oversaw all graduate program activities, including recruitment and admission, curriculum development, and program assessment
- Supervised graduate assistants
- Developed and implemented the Rhetoric and Writing Track of the MA/MS degree in Writing, Rhetoric, and Technical Communication.

Director of First-Year Writing, The School of Writing, Rhetoric, and Technical Communication, James Madison University, 2006-2008

- Oversaw composition curriculum development and assessment
- Hired, supervised, and evaluated adjunct and graduate instructors

PEER-REVIEWED EDITED COLLECTIONS

Zemliansky, Pavel and Charles Lowe, Eds.. *Writing Spaces: Readings on Writing*, Vol. 2. Anderson, SC: Parlor Press: (2011).

Review Essay of the *Writing Spaces Series* by Margaret Munson. "Sustaining Composition: Studying Content-Based, Ecological, and Economical Sustainability of Open-Source Textbooks Through *Writing Spaces: Readings on Writing*" in *Composition Forum* 27.1 (2013). Web. <http://compositionforum.com/issue/27/sustaining-composition.php>.

Review by Sergio Figueiredo in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 16. (2012): Web. <http://kairos.technorhetoric.net/16.2/reviews/figueiredo/index.html>.

Brief review by Mike Palmquist in *Computers and Composition* 28.4 (2011): 327-346. Part of a peer-reviewed piece by multiple authors on important future trends in the field.

Zemliansky, Pavel and Diane Wilcox, Eds.. *Design and Implementation of Educational Games: Theoretical and Practical Applications*. Hershey, PA: IGI-Global: (2010). (Co-authored a substantial introduction).

Zemliansky, Pavel and Charles. Lowe, Eds. *Writing Spaces: Readings on Writing*, Vol. 1. Anderson, SC: Parlor Press: (2010).

Review by Megan Rogers in *Computers and Composition Online*. Summer 2011. Web. http://www.bgsu.edu/departments/english/cconline/reviews/Rodgers/rodgers_3.html

Zemliansky, Pavel and Kirk. St. Amant, Eds. *The Handbook of Research on Virtual Workplaces and the New Nature of Business Practices*. Hershey, PA: IGI-Global: (2008).

Review by Katrina Hinson in *IEEE Transaction on Professional Communication*. 53.3 (2010): 322-324. Print.

Review by Gary Hernandez in *Technical Communication*. 56.3 (2009): 313-314. Print.

Zemliansky, Pavel and Kirk St. Amant, Eds. *Internet-Based Workplace Communication: Industry and Academic Applications*. Hershey, PA: Information Science Publishing: (2005).
Review by Jessica Reyman in *Journal of Business and Technical Communication*. 21.4 (2007): 442-445. Print.

Bishop, Wendy and **Pavel Zemliansky**, Eds. *Research Writing Revisited: A Sourcebook for Teachers*. Portsmouth, N.H.: Boynton/Cook Heinemann: (2004).

Bishop, Wendy and **Pavel Zemliansky**, Eds. (2001). *The Subject is Research: Reasons, Theories, and Practices*. Co-editor and contributor. Portsmouth, N.H.: Boynton/Cook Heinemann: (2001).

Dick, Bruce, Ed. with the assistance of **Pavel Zemliansky**. *The Critical Response to Ishmael Reed*. Westport, Conn: Greenwood Press: (1999). (Provided substantial editorial and manuscript layout assistance).

JOURNAL SPECIAL ISSUE EDITORSHIP

Zemliansky, Pavel and Constance Kampf, eds. "New Landscapes in Professional Communication: The Theory and Practice of Our Field Outside the US." *IEEE Transactions on Professional Communication* 54.3 (2011). (Co-authored a substantial introduction.)

PEER-REVIEWED JOURNAL ARTICLES AND BOOK CHAPTERS

Zemliansky, Pavel and Traci Zimmerman. "Workplace Realities Versus Romantic Views of Authorship, or Why Intellectual Property Issues Matter to the Pedagogy and Practice of Technical Communicators." in *Legal Issues in Global Contexts*. Eds. Kirk St. Amant and Martine Courant-Rife. Amityville, NY: Baywood Publishing Company. (2014).

Zemliansky, Pavel. "Expertise in Professional Communication as a Catalyst for WAC/WID Administration Success." in *Sharing Our Intellectual Traces: Narrative Reflections from Administrators of Professional, Technical, and Scientific Communication Programs*. Eds. Bridgeford, T., Kitalong, K, and Williamson, B. New York: Baywood Publishing Company. (2014).

Zemliansky, Pavel and Kirk St. Amant. "The State of Technical Communication in the Former USSR: a Review of Literature." *The Journal of Technical Writing and Communication*, 43.3 (2013). Lead article.

Zemliansky, Pavel and Brandi Mooring. "A Wiki Writing Project as a Means of Teaching and Learning Writing Collaboration and Project Management." in *Web 2.0 Applications for Composition Classrooms*. Ed. Lutkewitte, C. Southlake, TX: Fountainhead Press, (2013). 159-169.

Zemliansky, Pavel. "Achieving Experiential Learning Through a Web-Based Intercultural Project." *IEEE Transactions on Professional Communication* 55.3. (2012): 275-286.

Zemliansky, Pavel. and Olena Goroshko. "Social Media and Other Web2.0 Technologies as Communication Channels in a Cross-Cultural, Web-Based Professional Communication Project." in *Social Media and the New Academic Environment: Pedagogical Challenges*. Eds. Patrut, B., Patrut, M., & Cmeciu, C. Hershey, PA: IGI-Global, (2012). 257-272.

Popham Susan, Lora Arduser, Kelli Cargile Cook, Marjorie Rush Hovde, Amy Koerber, Scott Mogull, **and Pavel Zemliansky.** "Evaluating the Effectiveness of a Network of Communication Channels: Lessons Learned from a Communication Survey in Technical Communication Programs." *Programmatic Perspectives: the Journal of the Council for Programs in Technical and Scientific Communication* 4.1. (2012): 5-41. Lead article.

Zemliansky, Pavel and Constance Kampf. "New Landscapes in Professional Communication: The Practice and Theory of Our Field Outside the US." *IEEE Transactions on Professional Communication* 54.3 (2011): 221-224. (a peer-reviewed introduction to a co-edited special issue of a journal).

Zemliansky, Pavel. "Workplace Use of Web 2.0 Communication Tools and Its Implications for Training of Future Communication Professionals." *Virtual Environments for Corporate Education: Employee Learning and Solutions*. Ed. William Ritke-Jones. Hershey, PA: IGI-Global (2010). 50-67.

Beth Hewett, Dirk Remley, **Pavel Zemliansky,** and Anne DiPardo. "Frameworks for Talking About Virtual Collaborative Writing." *Virtual Collaborative Writing in the Workplace*. Computer-Mediated Communication Technologies and Processes. Eds. Beth Hewett and Charlotte Robidoux. Hershey, PA: IGI-Global, (2010). 28-51.

Zemliansky, Pavel. "Preparing Writers for Virtual Environments." *Virtual Collaborative Writing in the Workplace: Computer-Mediated Communication Technologies and Processes*. Eds. Beth Hewett and Charlotte Robidoux. Hershey, PA: IGI-Global, (2010). 335-348.

Zemliansky, Pavel. "Literacy is Not Just Words Anymore." *In Everything's a Text: Readings for Composition*. Dan Melzer and Deborah Coxwell-Teague, Eds. Longman, (2010). 210-219.

Zemliansky, Pavel. "Integrating Drupal, Flickr, and Mediawiki in a First-Year Composition Class." A refereed featured entry in the *Kairos Praxis*. (Winter 2007).

Zemliansky, Pavel. "Afterword to 'Writing Teachers: A Dedicated Minority by Choice.'" *Views from the Center: The CCCC Chairs' Addresses 1977-2005*. Ed. Duane Roen. Boston, New York: Bedford/St.Martin's and The National Council of Teachers of English, (2006). 393-394.

Zemliansky, Pavel. "A Balancing Act of Efficiency and Exploration: Tutoring Writers in Advanced Courses." in *A Tutor's Guide: Helping Writers One-on-One*. 2nd ed. Ed. Ben Rafoth. Portsmouth, NH: Boynton Cook/Heinemann, (2005). 85-97.

Zemliansky, P., His-Ling Huang, Fadi Al-Issa, and Masood Raja. "When You Look and Sound "Un-American: Advice for Foreign-Born Teachers of Writing." *In Finding Our Way: A Writing Teacher's Sourcebook*. Eds. Wendy Bishop and Deborah Coxwell-Teague. Boston: Houghton-Mifflin, (2004). 30-43.

Zemliansky, Pavel. "Helping Students to Keep their Research Sources Under Control." *In Research Writing Revisited: A Sourcebook for Teachers*. Eds. Wendy Bishop and Pavel Zemliansky. Portsmouth, NH: Boynton/Cook Heinemann, (2004). Web.
www.heinemann.com/researchwritingrevisited

Zemliansky, Pavel. and Daniel Melzer. "Research Writing in First-Year Composition and Across Disciplines: Assignments, Attitudes, and Student Performance." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 8.1. (2003). Web.
http://english.ttu.edu/kairos/8.1/binder.html?features/melzer/kairosfront.htm.

Zemliansky, Pavel. "Writing About Growing Up Behind the Iron Curtain." *Practice in Context: Situating the Work of Writing Teachers*. Eds. Cindy Moore and Peggy O'Neill. National Council of Teachers of English, (2002). 22-31.

Zemliansky, Pavel. "Using Pre-Existing Knowledge During Research" in *The Subject is Research*. Eds. Wendy Bishop and Pavel Zemliansky. Portsmouth, NH: Boynton/Cook Heinemann, (2001).

Zemliansky, Pavel. "Mechanical Correctness of Student Writing in CCC: A Historical Perspective and What It Teaches Us." *Composition Forum* 10.2 (2000): 1-19.

Zemliansky, Pavel. "Connecting Ideas: Use of Hypertext in Freshman Research Papers." *Virginia English Bulletin* 49.2 (1999): 58-61.

INVITED PUBLICATIONS

Robert Johnson, **Pavel Zemliansky**, and Heidi McKee. "Challenges and Opportunities Facing Programs: A Continuation of the CPTSC Plenary Conversation." Editorial. *Programmatic Perspectives: the Journal of the Council for Programs in Technical and Scientific Communication*. Forthcoming in September of 2014, issue is in production.

Zemliansky, Pavel. "Foreword to *Computer-Mediated Communication Across Cultures*." Eds. Kirk St. Amant and Sigrid Kelsey. Hershey, PA: IGI Global, (2012): xviii.

Zemliansky, Pavel. "Review of *Electronic Collaboration in the Humanities: Issues and Options*." Eds. James Inman et al. *Composition Studies* 33.2: (2005). Web.
http://www.compositionstudies.uwinnipeg.ca/bookreviews/online/33-2/onlineexclusives/zemliansky.htm

Zemliansky, Pavel. "A Brief Review of Contemporary US Composition Theory." *Vestnik Harkovskogo Universiteta (The Herald of Kharkov University)*. Kharkov, Ukraine: Fall, (1999): 32-35.

Zemliansky, Pavel. "Making Textbooks Affordable and Open." *NCTE Inbox: The Newsletter of the National Council of Teachers of English*. October 18, (2011). Web.
http://www.ncte.org/cccc/committees/ip/ipreports/textbooks

Zemliansky, Pavel. "Impacting Student Success Through Writing." *UCF Faculty Focus* 11.3 (2012): 12.

Zemliansky, Pavel. "Introduction to Writing Across the Curriculum at UCF." *UCF Faculty Focus* 10.3 (2011): 1-2.

BOOK PROPOSAL UNDER REVIEW

Zemliansky, Pavel and Kirk St. Amant. *Rethinking Post-Soviet Rhetoric: Perspectives on Rhetoric and Writing in the Post-Soviet Space and the Eastern Bloc*. Under review at the International Exchanges on the Study of Writing Series, WAC Clearinghouse. Submitted summer 2014. Status: proposal reviewed by editors, revisions requested.

ARTICLE UNDER REVIEW

Zemliansky, Pavel and Landon Berry. "A Writing Across the Curriculum Faculty Training Program." Under review at *IEEE Transactions on Professional Communication*. Submitted fall 2013. Manuscript status: First peer-review completed, revise and resubmit.

CURRENT RESEARCH PROJECTS

Zemliansky, Pavel, Principal Investigator. "A Study of the Effectiveness of Experiential, Client-Based Projects in Three Professional Communication Courses. Funded through a research grant of the Council for Programs in Technical and Scientific Communication.

Zemliansky, Pavel, Principal Investigator. "Action-Research Based Assessment of the Effectiveness of WAC at UCF."

Zemliansky, Pavel, Principal Investigator and Erin Saitta, Anna Turner, and Stefanie Johnson, Co-Investigators. "Designing Effective Course-Wide Assessment Instruments for Scientific Writing." May 2012-Present. An article on the results of the study so far is being drafted.

Zemliansky, Pavel, Principal Investigator and Olena Goroshko (National Technical University: Kharkiv Polytechnic Institute, Ukraine), Co-investigator. "The State of Academic and Professional Writing Instruction in Higher Education in Ukraine and Russia: A Survey of Teachers." September 2012-present.

EDUCATIONAL AND INDUSTRY CONSULTING

INTERNATIONAL

- **The National Technical University Kharkiv Polytechnic Institute, Ukraine.** Advising of senior administration of NTU KhPI on the implementation of distance and hybrid learning programs at NTU KhPI. 2008-2010.
- **Aschaffenburg University of Applied Sciences, Germany.** Consulting faculty of the Department of Technical and Business Communication on the creation of a sequence of introductory professional writing courses. Via video conference and e-mail, with a site visit planned in the future. 2012-present.

REGIONAL AND LOCAL

- **Daytona State College.** Consultant on the creation of the college-wide Writing Across the Curriculum Program.
- **The Adventist University of Health Sciences.** A presentation to senior administrators and a presentation to faculty on designing a department-centered writing across the curriculum program. Fall 2012.
- **Florida Hospital.** Consulting on the creation of the biannual business plan. Fall 2011

FEATURED OR KEYNOTE SPEAKER APPEARANCES

International

Zemliansky, Pavel. Featured Speaker. "Online Teaching and Learning in the US: Main Features, Debates, and Problems." "University 2.0" Master class for higher education faculty, organized by the National Technical University: Kharkiv Polytechnic Institute. February 13, 2014. Via video conference

Zemliansky, Pavel. Keynote Panelist. The Annual Conference of the Council for Programs in Technical and Scientific Communication. Cincinnati, OH, 2013.

Zemliansky, Pavel. Featured Speaker. "An Overview of the Main Methods and Course Delivery Tools for E-learning." "University 2.0" Master class for higher education faculty organized by the National Technical University: Kharkiv Polytechnic Institute. January 31, 2013. Via video conference.

Zemliansky, Pavel. Featured Speaker. "Rationale and Method for International, Web-Based Experiential Learning Projects." *The International Workshop on New Trends in Education*. National Technical University Kharkiv Polytechnic Institute. February 1, 2012. Via video conference.

Zemliansky, Pavel and Doan Modianos. Featured Speakers. "Exploring the Benefits of International Learning for Undergraduate Students." *The International Internet Conference Ukrainian-American Contacts in Higher Education: Experience and Projects*. National Technical University Kharkiv Polytechnic Institute. November 23, 2011. Via video conference.

National

Zemliansky, Pavel. Keynote Speaker and Discussion Facilitator. The Research Network Forum. Conference on College Composition and Communication. St. Louis, MO, March 2012.

Zemliansky, Pavel. Editors' Roundtable Leader. Computers and Writing Online Conference. Hosted by North Carolina State University. May 2012

Zemliansky, Pavel. Featured Speaker. "Best Practices for Facilitating Student Internships Online." *Partnership Pre-Conference between the Council for Programs in Technical and Scientific Communication and the Society for Technical Communication*. Harrisonburg, VA. October 2011.

Zemliansky, Pavel. Invited Speaker. "The Procedural Rhetoric of Educational Games." North Carolina State University. Raleigh, NC, October 2011.

Zemliansky, Pavel and Charles Lowe. Featured Speaker. "Can We Write Textbooks The Way We Write Scholarship." Webinar on *Writing Spaces* sponsored by the FIPSE Open Access Textbooks grant and College Open Textbooks. November 19, 2010.

NATIONAL AND INTERNATIONAL CONFERENCE PRESENTATIONS

Zemliansky, Pavel, Lindee Owens, and Steffen Guenzel. "Building a Department-Centered WAC Program at a (Super)Large Public University." *International Writing Across the Curriculum Conference*. Minneapolis, June 2014

Zemliansky, Pavel and Kirk St. Amant. Facilitators of the session "The Influence of Orality on the Teaching of Writing and on Professional Communication Practices in the Countries of the Former USSR" at the peer-reviewed "Workshop on International Writing Research." Conference on College Composition and Communication. Indianapolis, IN, March 2014.

Wardle, Elizabeth, Roozen, Kevin, Scott, Blake, Hall, Mark, **Zemliansky, Pavel.** "Enacting Vertical and Horizontal Dimensions of Literate Development in Institutional Formations: A Case study and Polylogue." *Writing Research Across Borders Congress*. Paris, France, February 2014.

Zemliansky, Pavel and Olena Goroshko. Facilitators of the session "A Survey of the State of Academic Writing Instruction in Ukraine and Russia" at a peer-reviewed workshop "Workshop "Diverse Disciplines, 'New' Publics: The Work of International Higher Education Writing Research." *Conference on College Composition and Communication*. Las Vegas, NV, March 2013.

Zemliansky, Pavel. "Boundary Encounters" and the Work of WAC across Communities." *Conference on College Composition and Communication*. Las Vegas, NV, March 2013.

Zemliansky, Pavel and Kirk St. Amant. "A Survey of Trends and Directions in Post-Soviet Rhetorical and Professional Communication Theories and Practices." *Globalization, Information, Policy & Knowledge Production Conference*. Orlando, February 2013.

Zemliansky, Pavel and Olena Goroshko. "Social Media Use in a Cross-Cultural, Web-Based Professional Communication Project." *Finnish Conference of Communication Research*. Jyväskylä, Finland, August 2012.

Zemliansky, Pavel. "Building Humanities-STEM Partnerships for the Teaching of Writing." *New Directions in the Humanities Conference*. Montreal, June 2012.

Zemliansky, Pavel. "Building Campus-Wide Networks of Influence During the First Year of a WAC Program." *International Writing Across the Curriculum Conference*. Savannah, June 2012.

Zemliansky, Pavel. "WAC Work as the Creation of Communities of Practice." *Conference on College Composition and Communication*. St. Louis, March 2012.

Zemliansky, Pavel. "Writing Spaces: When You are the Editor and the Publisher: Lessons Learned from Peer Review, Revision, and Negotiations with Authors." *Conference on College Composition and Communication*. Atlanta, April 2011.

Zemliansky, Pavel. "From Local to Global: Intercultural and Inter-Linguistic Training of Students as a Programmatic Issue." *Conference of the Council for Programs in Technical and Scientific Communication*. Boise, Fall 2010.

Zemliansky, Pavel. "Writing Spaces: Production, Publications, Classroom Use." *Conference on College Composition and Communication*. Louisville, March 2010.

Zemliansky, Pavel. "Teaching the Language of Participatory Web Design and Communication." *The Conference of the Council for Programs in Technical and Scientific Communication*. Aarhus, Denmark, August 2009

Zemliansky, Pavel. "Round table on Issues in Computer-Mediated Communication." *Symposium on Psycholinguistics in the 21st Century: Results, Problems, Perspectives*. Moscow, Russia, June 2009.

Zemliansky, Pavel. "Forging One Whole From Two Separates: How to Design a Rhetoric-Based Graduate Program in Technical Communication." *The Conference of the Council for Programs in Technical and Scientific Communication*. Minneapolis, October 2008.

Zemliansky, Pavel. "Customize-ability of Open Source Course-Management Systems and its Effects on the Learning and Teaching of Writing." *The Annual Computers and Writing Conference*. Athens, GA, May 2008.

Zemliansky, Pavel. "Creating a Virtual Discourse Community in Online Courses." *Conference on College Composition and Communication*. New York, March 2007.

Zemliansky, Pavel. "Promoting the Idea of Information Networking in Information Literacy Education." *The Georgia International Conference on Information Literacy*. Savannah, October 2006.

Zemliansky, Pavel. "Multimedia Writing as Linguistic Composition." *Conference on College Composition and Communication*. San Francisco, March 2005.

Zemliansky, Pavel and Shelley Aley. "General Education Online?: The Politics of Online Delivery of a Freshman Composition Course." *Teaching Online in Higher Education: The Annual Online Conference*. Fort Wayne, November 2004.

Zemliansky, Pavel. "Review of the Current State of Research Writing Instruction." *Conference on College Composition and Communication*. San Antonio, March 2004.

Zemliansky, Pavel. "Seeking Connections: Using Computer-Assisted Writing Instruction Across the Curriculum." *Computers and Writing Conference*, Purdue University, West Lafayette, May 2003.

Zemliansky, Pavel. "Avoiding Research Paper 'Ventriloquism', or How to Keep Research Sources Under Control." *Conference on College Composition and Communication*. New York, March 2003.

Zemliansky, Pavel. "An Online Course in Freshman Research Writing." *Teaching Online in Higher Education* (online conference). November 2002.

Zemliansky, Pavel. "Composition Textbooks About the Research Paper: A Study of Past and Present." *Conference on College Composition and Communication*. Chicago, March 2002.

Zemliansky, Pavel. "The First-Year Writing Ethnographic Research Course: Rationale and Method." *The Annual Convention of the National Council of Teachers of English*. Baltimore, November 2001.

Zemliansky, Pavel. "This Research Paper Felt Like Mine: A Study of Student Attitudes Towards Research Writing." *Conference on College Composition and Communication*. Denver, March 2001.

Zemliansky, Pavel. "Computer Text-Games: Theory and Possible Applications for the Teaching of Reading and Writing." *Conference on College Composition and Communication*. Minneapolis, March 2000.

INVITED INTERNAL PRESENTATIONS

UNIVERSITY OF CENTRAL FLORIDA

Zemliansky, Pavel and John Raible. "Collaboration Strategies in Online Course Environments." Part of the series Faculty Seminars in Online Teaching. July 28, 2014.

Zemliansky, Pavel and Matthew Bryan. "Composition, Academic Literacies, and the Common Core State Standards." *The 15th Annual Literacy Symposium*. UCF College of Education. April 5, 2013.

Zemliansky, Pavel. "Effective Use of Communication Tools in Canvas to Promote Interactivity and Social Presence." *Web Veteran series for IDL 6543*. Fall 2012.

Pavel Zemliansky and Kerry Purmensky. "It's a Matter of Perception: How ESL and First-Language Writers Navigate the Academic Terrain and What Writing Teachers Can Learn From Their Efforts." *Florida Writing Symposium*. Orlando, September 2012.

JAMES MADISON UNIVERSITY

Numerous faculty development presentations and workshop on writing across the curriculum, instructional technology, international education, and other topics.

GRANTS AND FINANCIAL AWARDS

Principal Investigator. Research Grant of the Council for Programs in Technical and Scientific Communication. "A Study of the Effectiveness of of Experiential, Client-Based Projects in Three Professional Communication Courses." **\$1000.**

Co-Principal Investigator. The Council of Writing Program Administrators Research Grant.

"A Study of the Effects of Inquiry-Driven, Scaffolded Laboratory Report Instruction on Students' Writing Performance in a Chemistry II Laboratory Course." 2013. Co-PI. **\$1500.**

Principal Investigator. UCF Office of Information Fluency Travel Grant

"Social Media Use in Cross-Cultural, Web-Based Learning." *The Finnish Conference on Communication Research*. Jyvaskyla, Finland. August 2012. **\$250**

Co-Principal Investigator. UCF Technology Fee Grant

"The Writing Across the Curriculum Program." The funds were used to furnish and equip the remodeled WAC Space in Colbourn Hall. **\$34,805**

Co-Principal Investigator. UCF College of Arts and Humanities Research Incentive Grant

"Developing An Assessment Instrument for Writing in the Sciences." **\$7300.** Co-PI with Erin Saitta, Melody Bowdon, and Lindee Owens. October 2011. *UCF Faculty Center for Teaching and Learning provided a match of **\$1000.**

Principal Investigator. Study Abroad Development and Planning Grant

"Exploratory Activities for the Establishment of a Study Abroad Program in Ukraine." James Madison University, Office of International Studies. Fall 2010. **\$1500.**

Principal Investigator. General Education Course Development Grant to create a mediated version of a first-year writing course. James Madison University, Summer 2008. **\$300.**

Principal Investigator. Three Course Development Technology Grants.

Center for Instructional Technology. James Madison University, 2006-2008. **\$900 total**

Information Literacy Faculty Development Grant

A 3-day information literacy workshop. James Madison University, Summer 2008. **\$1000.**

Grant to Participate in the Summer Institute for Online Course Development.

James Madison University, May 2003. **\$2000.**

HONORS AND AWARDS

The Chuck D. Dziuban Award for Excellence in Online Teaching. University of Central Florida, 2013.

TEACHING EXPERIENCE

UNIVERSITY OF CENTRAL FLORIDA

- ENC 1101, First-Year Composition (honors)

- ENC 1102, First-Year Composition (honors)
- ENC 3455, Writing About Science and Technology (honors)
- ENC 5237, Writing for the Business Professional (master's level)
- ENC 6216, Editing Professional Writing (master's level)
- ENC 6245, Teaching Professional Writing (master's level)
- ENC 6247, Proposal writing (service learning, master's level)
- ENG 6813, Teaching Online in Texts and Technology (Ph.D level)

JAMES MADISON UNIVERSITY

- Digital Rhetoric (graduate and undergraduate, new course)
- Visual Rhetoric (graduate and undergraduate, new course)
- Seminar in Technical and Scientific Communication (graduate, master's level)
- Rhetorical Theory and Practice (graduate and undergraduate)
- Writing in the Public Sphere
- Teaching Writing
- Style and Stylistics (graduate and undergraduate)
- Composition I and II

THESIS COMMITTEES

UNIVERSITY OF CENTRAL FLORIDA

- MA Thesis Committee. Nicole Alvarez (completed 2014)
- MA Thesis Committee. Christian Berry (completed 2013)

SERVICE TO UCF

University

- **Faculty Senate.** 2012-2014
- **The Dziuban Award For Excellence in Online Teaching Selection Committee.** 2014
- **The UCF Excellence in Teaching Award Review Committee.** 2014
- **The Faculty Development Conference Planning Committee.** 2011-present
- **Undergraduate Policy and Curriculum Committee.** 2012-present
- **Member of the Faculty Center for Teaching and Learning Advisory Board.** 2011-present
- **Participant in the Pilot Project for the content management system Canvas.** 2012
- **Common Program (General Education) Oversight Committee.** 2011-2012

College

- **College of Arts and Humanities Sabbatical Committee** (elected), 2014-present
- **The Research Incentive Award Committee,** 2013-2014 academic year
- **Member of the faculty** of the Texts and Technology Ph.D Program, 2011-present.
- **Reviewer. National Endowment for the Humanities Summer Stipend Awards Committee.** 2012.
- **Member, Assistant to the Dean Search Committee** 2012.

Department

- **Member of Department Council.** 2012-present
- **Member of Annual Evaluations Standards and Procedures Committee.** 2011-2012
- **Chair of the E-Portfolio Interest Group.** 2011-2012
- **Member of the DWR Curriculum committee.** 2012-present
- **Member of the Instructor Search Committee**
- **Organizer and host of two visiting scholar presentations:** Drs. Alexis Hart's and Roger Thompson's research presentation on veterans' affairs and the writing classroom, February 2012; Dr. Constance Kampf's research presentation on project management and knowledge transfer, October 2012.
- **Presenter at the DWR Canvas workshop.** Fall 2012.

SERVICE TO THE PROFESSION

- **Regular Reviewer** for *College Composition and Communication*, *IEEE Transactions on Professional Communication*, *Journal of Rhetoric*, *Professional Communication*, and *Globalization*, *Journal of Political Science Education*, *Programmatic Perspectives*.
- **International Committee.** Council for Programs in Technical and Scientific Communication. 2012-Present.
- **Conference Program Committee Member and Proposal Reviewer.** Council for Programs in Technical and Scientific Communication. 2012-Present.
- **Regional Editor for Ukraine.** *IEEE Transactions on Professional Communication*. 2009-present.
- **Editorial Board Member.** *The Journal of Rhetoric*, *Professional Communication*, and *Globalization*. 2008-present
- **Editorial Board Member.** *Programmatic Perspectives*. 2013-present.
- **Web Editor.** Association of Teachers of Technical Writing. 2010-2012
- **Local Arrangements Co-Chair.** The Conference of the Council for Program in Technical and Scientific Communication. Harrisonburg, VA, October 2011.
- **Forum Participant (Invited).** Make Textbooks Affordable Forum. Organized by the Student Public Interest Research Groups. Washington, DC, July 2011.
- Ylan Q. Mui, *Washington Post* staff writer. Telephone interview with **Pavel Zemliansky** on open access educational resources. Interview material used in "Break on Cost of Textbooks Unlikely Before Last Bell, 2010" and Ylan Q. Mui and Susan Kinzie. *Washington Post*, Wednesday, August 20, 2008.
- **Assistant Program Chair.** *Conference on College Composition and Communication*. Minneapolis, MN, March 1999.

COMMUNITY OUTREACH

- **Florida Alliance for Arts Education.** With Steffen Guenzel. Invited presentation on Writing Across the Curriculum at UCF at the FAAE Conference. Orlando, January 2013.
 - **The Orlando Grant Writers Network.** Invited presentation on writing across the curriculum at UCF. Winter 2011.
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PROFESSIONAL MEMBERSHIPS

- National Council of Teachers of English
- Conference on College Composition and Communication
- Council for Programs in Technical and Scientific Communication