Music Business and Industry MUS 4320
Fall 2013
M-W-F 8:30—9:20
PAC, Rm. T204

Instructor: Professor Per Danielsson
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E-mail: perdanielsson@ucf.edu
Office: PAC, Rm. 107

Description
A comprehensive study of various aspects of today’s music business and industry including, the record industry, contracts, royalties, licenses, composing and career opportunities.

Objective:
The students should by the end of the semester be able to:
1. Understand the historical foundation of the music business and 20th century recording.
2. Understand technical terms regarding recording and the related digital environment.
3. Gain knowledge of different occupations within the music industry.
4. Understand income flow as well be able to compute royalties and other financial agreements.
5. Understand related legal issues regarding recordings, ownership and licensing of music.

Grading:

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<tr>
<th>Test</th>
<th>Percentage</th>
<th>Date</th>
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<tbody>
<tr>
<td>Test 1</td>
<td>20%</td>
<td>9/13/2013</td>
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<td>Test 2</td>
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<td>Test 3</td>
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<td>Test 4 (Final Exam)</td>
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<td>Paper/project</td>
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<td>Assignments</td>
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Two unexcused absences and two tardy are allowed. Each absence/tardy after the allowed number will reduce the final grade by 2 percent.
**Paper:**
A short research paper of 5 double spaced pages or a project is due on November 18. Each topic must be approved by the instructor, suggestions will be presented in class during the semester. It’s recommended that the topic is directly related to your area of interest in the music business.

**Assignments:**
Assignments must be turned in on time in order to receive a grade. Deadlines will be published during the semester.

**Required text:**

**Student Conduct:**
Please review section I of the UCF Office of student conduct. Absolutely no texting during class. Failure to observe this rule will result in immediate removal from the classroom and grade F will be assigned for that class meeting.

**Class Schedule** (Subject to Change)

<table>
<thead>
<tr>
<th>Week 1</th>
<th>8/19</th>
<th>Introduction</th>
<th>Foreword/Preface</th>
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<tbody>
<tr>
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<td></td>
<td>Chapter 1</td>
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<td>P. 433, 232-233</td>
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<td>Week 2</td>
<td>8/26</td>
<td>Career Planning and Development</td>
<td>Chapter 28</td>
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<td>Week 3</td>
<td>9/4</td>
<td>Digital Millennium</td>
<td>Chapter 2 and 3</td>
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<td>The Music Business System</td>
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<td>Week 4</td>
<td>9/9</td>
<td>Songwriting</td>
<td>Chapter 4</td>
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<td><strong>Quiz 1. 11/13/2013</strong></td>
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<td>Week 5</td>
<td>9/16</td>
<td>Publishing</td>
<td>Chapter 5</td>
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Week 6  Copyright  Chapter 6 and 32  9/23

Week 7  Licensing  Chapter 7  9/30

Quiz 2: 10/4/2013

Week 8  Agents, Managers Attorneys  Chapter 8  10/7

Week 9  Artist Management  Chapter 9  10/14

Week 10  Record Production  Chapter 12  10/21

Week 11  Record Labels  Chapter 13 and 14  10/28
Label Promotion and Distribution

Quiz 3: 11/1/2013

Week 12  Concert Promotion and Venues  Chapter 16 and 17  11/4

Week 13  Music in Radio, TV and Video  Chapter 19 and 20  11/11

Week 14  Music in Movies and Advertising  Chapter 21 and 22  11/18

Week 15  Start your own business!  Chapter 27  11/25

Final Exam: 12/4/2013
7am-9:50am

Holidays:  Labor Day 9/2/2011
Veterans Day 11/11/2011
Thanksgiving 11/28-29/2011
UCF Performances

Sunday, August 18  Jazz studies Auditions

Thursday, August 22  Jazz Studies Meetings

Tuesday, September 17  Jazz Chamber Groups Concert – 8pm, Rehearsal Hall

Tuesday, September 24  Jazz Chamber Groups Concert – 8pm, Rehearsal Hall

Friday, October 25  Jazz Ensemble I Concert – 8pm, Com 101

Tuesday November 5  UCF Jazz Ensemble II - 8pm, Rehearsal Hall

Tuesday, November 12  Jazz Chamber Groups Concert – 8pm, Rehearsal Hall

Friday November 22  Jazz Ensemble I Concert – 8pm, Com 101

Tuesday, November 26  Jazz Chamber Groups Concert – 8pm, Rehearsal Hall

Please check the Music Departments event calendar on a regular basis for upcoming events and concerts.