

Music Business and Industry MUS 4320-0001

Fall 2017

M-W-F 8:30–9:20

CB1, Rm. 0308

Instructor: Professor Per Danielsson

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Description

A comprehensive study of various aspects of today's music business and industry including, the record industry, contracts, royalties, licenses, composing and career opportunities.

Objective:

The students should by the end of the semester be able to:

1. Understand the historical foundation of the music business and 20th century recording.
2. Understand technical terms regarding recording and the related digital environment.
3. Gain knowledge of different occupations within the music industry.
4. Understand income flow as well be able to compute royalties and other financial agreements.
5. Understand related legal issues regarding recordings, ownership and licensing of music.
6. Knowledge of performing rights organizations.

Grading:

Exam 1	20%	10/2/2017
Exam 2	20%	10/20/2017
Exam 3	20%	11/10/2017
Exam 4 (Final)	20%	12/6/2017 7am-9:50am
Attend 2 Concerts	10%	One on campus and one outside.
Assignments	10%	

Attendance is mandatory and quiz questions are selected from the textbook, videos and class lecture material.

Grading scale:

A	92-100	C+	78-79	D-	60-61
A-	90-91	C	72-77	F	59 and below
B+	88-89	C-	70-71		
B	82-87	D+	68-69		
B-	80-81	D	62-67		

Assignments:

Assignments must be turned in on time in order to receive a grade. Deadlines will be published during the semester.

Required text:

Music Business Handbook and Career Guide, David Baskerville/Tim Baskerville, Eleventh edition, published by Sage Publications. ISBN: 978-1-5063-0953-8

Bookmark the following websites for current music business news:

<https://www.digitalmusicnews.com/>

<http://www.billboard.com/>

<https://www.ascap.com/news-events>

<https://www.bmi.com/news>

Important:

All faculty members are required to document students' academic activity at the beginning of each course. In order to document that you began this course, please complete the following academic activity by the end of the first week of classes.

Failure to do so will result in a delay in the disbursement of your financial aid.

Please write a paragraph stating that you have read the syllabus and are aware of the grading criteria and class schedule.

Submit this assignment via Webcourses no later than Friday, August 25.

Classroom Procedures

Each week has assigned readings, which should be completed before the class.

Laptop computers and tablets are allowed during lectures, but has to be closed when listening to music or watching videos.

- *Absolutely no text messaging or other phone activity during class.*
- *No picture taking of class material during lectures without the instructor's permission.*
- *No posting of class material on social media or Youtube.*
- *Failure to follow these rules will result in dismissal from the course.*

Review the *Office of Student Conduct* website. <http://osc.sdes.ucf.edu/>

Week 1 8/21	Introduction	Foreword/Preface Chapter 1 and 27 P. 436
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Week 2 8/28	Career Options	Chapter 28
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Week 5 9/18	Digital Millennium The Music Business System	Chapter 2 and 3
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Week 6 9/25	Music Copyright	Chapter 4
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Week 7 10/2	Professional Song Writing Music Publishing	Chapter 5 Chapter 6
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Quiz 1: 10/2/2017

Week 8 10/9	Music Licensing	Chapter 7
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Week 9 10/16	Agents, Managers Attorneys Artist Management	Chapter 8 Chapter 9
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Quiz 2: 10/20/2017 (Quiz will include History of Recording)

Week 10 10/23	Unions and Guilds Record Labels	Chapter 10 Chapter 11
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Week 11 10/30	Artists' Recording Contracts Record Production	Chapter 12 Chapter 13
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Week 12 11/6	Label Marketing and Distribution Marketplace Research	Chapter 14 Chapter 15
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Quiz 3: 11/10/2017

Week 13	Concert Production	Chapter 16
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11/13	Concert Venues	Chapter 17
Week 14 11/20	Arts Administration Music in Radio	Chapter 18 Chapter 19
Week 15 11/27	Music in Television and Video Music in Advertising	Chapter 20 Chapter 22

**Final Exam: 12/6/2017
7am-9:50am**

Holidays: Labor Day 9/4/2017
Veterans Day 11/10/2017
Thanksgiving 11/23-24/2017
Classes end 12/2/2017

**Fall 2017
Jazz Ensembles Concert Schedule**

Friday September 29 th	Flying Horse Big Band, COM 101, 8pm. \$10, \$5 for students, FREE for UCF students.
Tuesday October 3 rd	Jazz Chamber Groups Concert, 8pm, Rehearsal Hall. FREE!
Saturday October 14 th	Flying Horse Big Band at the Winter Park Autumn Arts Festival. 1-2:15pm
Tuesday October 24 th	Jazz Chamber Groups Concert, 8pm, Rehearsal Hall. FREE!
Tuesday November 6 th	Jazz Ensemble II, Rehearsal Hall. Free!
Friday November 17 th	Flying Horse Big Band, COM 101, 8pm. \$10, \$5 for students, FREE for UCF students.
Tuesday November 21	Jazz Chamber Groups Concert, 8pm, Rehearsal Hall. FREE!
Tuesday November 28 th	Jazz Chamber Groups Concert, 8pm, Rehearsal Hall. FREE!
Tuesday February 6 th	Jazz Chamber Groups Concert, 8pm, Rehearsal Hall. FREE!

Please check the Music Departments event calendar on a regular basis for upcoming events and concerts.

Course schedule and dates are subject to change.

