

Music Business and Industry MUS 4320-0001

Fall 2016

M-W-F 8:30–9:20

PAC, Rm. M261

Instructor: Professor Per Danielsson

Office: 407-823-0064

Cell: 407-963-6158

E-mail: perdanielsson@ucf.edu

Office: PAC, Rm. 107

Description

A comprehensive study of various aspects of today's music business and industry including, the record industry, contracts, royalties, licenses, composing and career opportunities.

Objective:

The students should by the end of the semester be able to:

1. Understand the historical foundation of the music business and 20th century recording.
2. Understand technical terms regarding recording and the related digital environment.
3. Gain knowledge of different occupations within the music industry.
4. Understand income flow as well be able to compute royalties and other financial agreements.
5. Understand related legal issues regarding recordings, ownership and licensing of music.
6. Knowledge of performing rights organizations.

Grading:

Test 1	20%	9/16/2016
Test 2	20%	10/7/2016
Test 3	20%	11/4/2016
Test 4 (Final Exam)	20%	12/7/2016 7am-9:50
Business Plan	10%	11/14/2016
Assignments	10%	

Two unexcused absences and two tardy are allowed. Each absence/tardy after the allowed number will reduce the final grade by 2 percent.

Grading scale:

A	92-100	C+	78-79	D-	60-61
A-	90-91	C	72-77	F	59 and below
B+	88-89	C-	70-71		
B	82-87	D+	68-69		
B-	80-81	D	62-67		

Business Plan:

Create a detailed business plan related to your area of interest. Page 436 in the text book outlines the necessary steps to get started. Details of the project will be discussed in class and it is encouraged to further discuss the business plans during my office hours. Suggestions regarding this project will be presented in class during the semester. All business plans must be submitted by 11/14/2016.

Assignments:

Assignments must be turned in on time in order to receive a grade. Deadlines will be published during the semester.

Required text:

Music Business Handbook and Career Guide, David Baskerville/Tim Baskerville, Eleventh edition, published by Sage Publications. ISBN: 978-1-5063-0953-8

Important:

All faculty members are required to document students' academic activity at the beginning of each course. In order to document that you began this course, please complete the following academic activity by the end of the first week of classes.

Failure to do so will result in a delay in the disbursement of your financial aid.

Please write a paragraph stating that you have read the syllabus and are aware of the grading criteria and class schedule.

Submit this assignment via Webcourses no later than Friday, August 26.

Class Room Procedures:

Review the *Office of Student Conduct* website. <http://osc.sdes.ucf.edu/>

Class Schedule (Subject to Change)

Week 1 8/22	Introduction	Foreword/Preface Chapter 1 and 27 P. 436
Week 2 8/29	Career Options	Chapter 28
Week 3 9/7	Digital Millennium The Music Business System	Chapter 2 and 3
Week 4 9/12	Music Copyright	Chapter 4
Quiz 1: 9/16/2016		
Week 5 9/19	Music Publishing	Chapter 6
Week 6 9/26	Music Licensing	Chapter 7
Week 7 10/3	Professional Song Writing	Chapter 5
Quiz 2: 10/7/2016		
Week 8 10/10	Agents, Managers Attorneys Artist Management	Chapter 8 Chapter 9
Week 9 10/17	Unions and Guilds Record Labels	Chapter 10 Chapter 11
Week 10 10/24	Artists' Recording Contracts Record Production	Chapter 12 Chapter 13
Week 11 10/31	Label Marketing and Distribution Marketplace Research	Chapter 14 Chapter 15

Quiz 3: 11/4/2016

Week 12 10/7	Concert Production Concert Venues	Chapter 16 Chapter 17
Week 13 11/14	Arts Administration	Chapter 18
Week 14 11/21	Music in Radio Music in Television and Video	Chapter 19 Chapter 20
Week 15 11/28	Music in Advertising Presentations and Review	Chapter 22

**Final Exam: 12/7/2016
7am-9:50am**

Holidays: Labor Day 9/5/2016
Veterans Day 11/11/2016
Thanksgiving 11/24-25/2016
Classes end 12/3/2016

**Fall 2016
Jazz Ensembles Concert Schedule**

Thursday September 15	Michael Wilkinson Faculty Recital. Rehearsal Hall, 8pm. Free.
Sunday September 18	George Weremchuck Faculty Recital. Rehearsal Hall 5pm Free.
Friday September 30	Flying Horse Big Band Com 101, 8 pm. Free with UCF ID.
Tuesday October 4	UCF Jazz Chamber Groups Concert. Rehearsal Hall, 8PM. Free.
Saturday October 8	Flying Horse Big Band, Winter Park Autumn Art Festival. 1PM
Tuesday October 25	UCF Jazz Chamber Groups Concert. Rehearsal Hall, 8PM. Free.
Tuesday November 1	Jazz Ensemble 2 Concert, Rehearsal Hall, 8pm.
Friday November 4	Flying Horse Big Band Com 101, 8 pm. Free with UCF ID.
Tuesday November 15	UCF Jazz Chamber Groups Concert. Rehearsal Hall, 8PM. Free.
Tuesday November 22	UCF Jazz Chamber Groups Concert. Rehearsal Hall, 8PM. Free.
Friday December 2	Nora Lee Garcia and Friends. Rehearsal Hall, 8PM. Free.

Please check the Music Departments event calendar on a regular basis for upcoming events and concerts.

Course schedule and dates are subject to change.