COURSE SYLLABUS

Course Overview
An overview of School of Art and Design (SVAD) specializations, and selected historical and theoretical information influencing the curriculum. Examination of aesthetic characteristics shared by the various disciplines and how knowledge of these data is used by the profession to share information with the community.

Our course is a "W" fully online class. Please thoroughly review http://learn.ucf.edu and complete the orientation. This is the most reliable predictor of student success.

Course Outcomes
At the end of the semester the student will be able to:
Reference the various definitions and agenda of art
Bridge concepts across form and content
Clearly state goals and process of your creative process
Cite historical and contemporary artists, their thesis and style

Course Prerequisites
Web-based course; computer, web access, appropriate browser, UCF e-mail required, video playback.

Required Texts and Materials
There is no required text for the course.
Students must however gain access to the films listed at the beginning of the semester. You may use any of many ways to access the films. Copies of some films are available at the UCF Library Media Reserve Desk.* Other options range from Netflix DVD service to streaming options, public libraries and other commercial ventures. If you can access the UCF Library and are well organized, you will not need to spend a dime for this course. If you cannot access the UCF Library weekly, you will have to use a paid video streaming or rental service to screen all of the semesters' films.
"Dreams" by Akira Kurosawa, 1990*
"Art:21 (season one)" 2004*
"The Work of Director Michel Gondry" music videos, 2003, side "a" only
"The Work of Director Spike Jonze" music videos, 2003, side "a" only*
"Joseph Campbell and the Power of Myth with Bill Moyers" 1988, episode one only
"Pollock" 2000*
"American Masters: Sketches of Frank Gehry" 2005-6
"Basquiat" 1996*
"Artemisia" 1997
"Superstar: the Life and Times of Andy Warhol" 1990
"Frida" 2002, directed by Julie Taymor, starring Salma Hayek*
"Maya Lin: A Strong Clear Vision" 1994
"Swimming to Cambodia" 1987
"The Five Obstructions" 2003*
"American Splendor: Ordinary Life is Pretty Complex Stuff" 2003
"Born into Brothels: Calcutta's Red Light Kids" 2004*
"Mishima: a Life in Four Chapters" 1985*
"Unzipped" 1995
"Rivers and Tides: Andy Goldsworthy Working with Time" 2001
“Manufactured Landscapes” 2006*

*Required for class.
"The Order from Matthew Barney's Cremaster 3" 2004
"ART:21 (season two)" 2005*
“The Gates” 2007-8, by Christo and Jeanne Claude
“Indie Game: The Movie” 2012, documentary film by James Swirsky and Lisanne Pajot
“Helvetica” 2007, directed by Gary Hustwit
“Exit Through The Gift Shop: A Banksy Film” 2010

Supplementary (Optional) Texts and Materials
Optional readings and materials presented in course videos.

Grading

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<thead>
<tr>
<th>Assessment</th>
<th>Percent of Final Grade</th>
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<td>Syllabus Quiz</td>
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<td>Dreams Quiz</td>
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<td>Art: 21 (season one) Quiz</td>
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<td>Gondry Quiz</td>
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<td>Warhol/Superstar Quiz</td>
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<td>Goldsworthy Quiz</td>
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<td>Manufactured Quiz</td>
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<td>Order Quiz</td>
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<td>Art: 21 (season two) Quiz</td>
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<td>The Gates Paper</td>
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<td>Indi Game Paper</td>
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<td>Helvetica Paper</td>
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<td>Exit Through the Gift Shop Paper</td>
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Grading Scale (%)

| 94-100  | A    |
| 90-93   | A-   |
| 87-89   | B+   |
| 84-86   | B    |
| 80-83   | B-   |
| 77-79   | C+   |
| 74-76   | C    |
| 70-73   | C-   |
| 67-69   | D+   |
| 64-66   | D    |
| 60-63   | D-   |
| 0 - 59  | F    |

Grade Dissemination
You can access your scores at any time using "myUCF Grades" in the portal. Please note that scores returned mid-semester are unofficial grades. If you need help accessing myUCF Grades, see the online tutorial: https://myucfgrades.ucf.edu/help/.

Course Policies: Grades
There are no make-ups for class writing assignments, quizzes, or the final exam.
Essays turned in late will not be accepted.
There are no rewrite options in the course. Please apply lessons learned forward to the next assignment.
There is no extra credit in this course.
The current university policy concerning incomplete grades will be followed in this course. Incomplete grades are given only in situations where unexpected emergencies prevent a student from completing the course and the remaining work can be completed the next semester. Your instructor is the final authority on whether you qualify for an incomplete. Incomplete work must be finished by the end of the subsequent semester or the “I” will automatically be recorded as an “F” on your transcript.

Quizzes
The majority of a student’s grade is based upon weekly quizzes. Quizzes are administered through Webcourses. Each quiz covers concepts and examples from the week’s assigned movie and in-course videos. Quizzes open on Monday and close on Sunday’s at 11:59pm. This provides weekdays and weekends for students with families or work schedules. Please consult the syllabus schedule for details. Quiz grades are not released until the quiz window has closed for the entire class.

Course Policies: Technology and Media
Email is the preferred method of contact. Please allow twenty-four hours for a reply. Replies are not made over the weekend.

Webcourses
You should be login on to our course website sufficiently to review in-class videos, and take two quizzes and, complete brief writing assignments each week.

Course Policies: Student Expectations
Disability Access:
The University of Central Florida is committed to providing reasonable accommodations for all persons with disabilities. This syllabus is available in alternate formats upon request. Students who need accommodations must be registered with Student Disability Services, Ferrell Commons Room 185, phone (407) 823-2371, TTY/TDD only phone (407) 823-2116, before requesting accommodations from the professor.

Attendance Policy
As of Fall 2014, all courses are required to document students' academic activity at the beginning of each course. In order to document that you began this course, please complete the Syllabus Quiz by the end of the first week of classes, or as soon as possible after adding the course, but no later than August 26. Failure to do so will result in a delay in the disbursement of your financial aid.

Professionalism Policy
Tone of voice while communicating online is critical. Please be courteous and succinct. Our entire understanding of you is based on the words you type. Please do not be arrogant or rude. The instructor may remove comments from discussion boards.

Academic Conduct Policy
Academic dishonesty in any form will not be tolerated. If you are uncertain as to what constitutes academic dishonesty, please consult The Golden Rule, the University of Central Florida’s Student Handbook (http://www.goldenrule.sdes.ucf.edu/) for further details. As in all University courses, The Golden Rule Rules of Conduct will be applied. Violations of these rules will result in a record of the infraction being placed in your file and you may also receive a failing grade for the course. Confirmation of such incidents can also result in expulsion from the University.

Turnitin.com
If the authenticity of student work is doubted, it may be checked with Turnitin.com.

University Writing Center
The University Writing Center (UWC) is a free resource for UCF undergraduates and graduates. At the UWC, a trained writing consultant will work individually with you on anything you're writing (in or out of class), at any point in the writing process from brainstorming to editing. Appointments are recommended, but not required. For more information or to make an appointment, visit the UWC website at http://www.uwc.ucf.edu, stop by MOD 608, or call 407.823.2197.

Important Dates to Remember
As of Fall 2014, all courses are required to document students' academic activity at the beginning of each course. In order to document that you began this course, please complete the Syllabus Quiz by the end of the first week of classes, or as soon as possible after adding the course, but no later than Tuesday, August 26. Failure to do so will result in a delay in the disbursement of your financial aid. (I know this is the second time this appears in the syllabus… It’s just that important)
Class Begin: Monday, August 18, 2014
Drop/Swap Deadline: Thursday, August 21, 2014 11:59pm
Add Deadline: Friday, August 22, 2014, 11:59pm
Payment Deadline: Friday, August 29, 2014
Labor Day: September 1, 2014
Grade Forgiveness Deadline: Monday, October 27, 2014, 11:59pm
Withdrawal Deadline: Monday, October 27, 2014, 11:59pm
Veteran’s Day: Tuesday, November 11, 2014
Thanksgiving Break: Thursday, November 27 – Saturday, November 29, 2014
Final Examination: Wednesday, December 3 – Tuesday, December 9, 2014
Grades Available on My UCF: Tuesday, December 16, 2014, 9:00am

Exceptions
Students are expected to notify their instructor in advance if they intend to miss class to observe a holy day of their religious faith. For a current schedule of major religious holidays, see the Faculty Center’s main web page under “Calendars,” and for additional information, contact the Office of Diversity Initiatives at 407-823-6479.
University policy includes options for students who have medical emergencies, military service and sanctioned UCF events. Please see the instructor prior to these occasions when possible.

Class Schedule
The semester is divided into sixteen modules. If this one week-per-module pace is too challenging, please consider taking the class in the spring semester when it is scheduled to be face-to-face. This schedule may be used as a chronological checklist.

1
Monday, August 18 – Sunday, August 24
August 18 Fall Classes Begin
Watch introduction videos posted on our course website.
Please take the Syllabus Quiz.
August 21 Fall Drop/Swap Deadline on myUCF
August 22 Fall Add Deadline on myUCF

2
Monday, August 25 – Sunday, August 31
August 29 Fall Payment Deadline
Review course online videos
There is no quiz of this material.

3
Monday, September 1 through Sunday September 7
September 1 Labor Day (campus closed)
Review course online videos
Screen "Dreams" by Akira Kurosawa, 1990
Take quiz
Sunday, September 7, 11:59pm the first writing assignment “The Gates” due on discussion board.

4
Monday, September 8 through Sunday, September 14
Review course online videos
Screen "Art:21 (season one)” 2004
Complete the quiz

5
Monday, September 15 through Sunday, September 21
Review course online videos
Screen "The Work of Director Michel Gondry" music videos, 2003, side "a" only
Study "The Work of Director Spike Jonze" music videos, 2003, side "a" only
Take the two separate quizzes

6
Monday, September 22 through Sunday, September 28
Review course online videos
Screen "Joseph Campbell and the Power of Myth with Bill Moyers" 1988, episode one only
Watch "Pollock" 2000
Accomplish the quizzes

7
Monday, September 29 through Sunday, October 5
Review course online videos
Screen "American Masters: Sketches of Frank Gehry" 2005-6
Learn "Basquiat" 1996
Finish the quizzes with a flourish
Sunday, October 5, 11:59pm, second writing assignment “Indie Game: The Movie” due on appropriate discussion board. Why not get this one done early?

8
Monday, October 6 through Sunday, October 12
Review course online videos
Screen "Artemisia" 1997
Scrutinize "Superstar: the Life and Times of Andy Warhol" 1990
Grasp both quizzes

9
Monday, October 13 through Sunday, October 19
Watch course online videos
Screen "Frida" 2002, directed by Julie Taymor, starring Salma Hayek
Thoroughly examine "Maya Lin: A Strong Clear Vision" 1994
Outdo the two quizzes

10
Monday, October 20 through Sunday, October 26
Saturday, October 25 UCF Homecoming
Review course online videos
Screen "Swimming to Cambodia" 1987
Investigate "The Five Obstructions" 2003
Pass the quizzes

11
Monday, October 27 through Sunday, November 2
Withdrawal Deadline, Monday, October 27, 2014, 11:59pm
Review course online videos
Screen "American Splendor: Ordinary Life is Pretty Complex Stuff" 2003
Analyze "Born into Brothels: Calcutta's Red Light Kids" 2004
Attempt two quizzes
Sunday, November 2, 11:59pm third writing assignment: “Helvetica” due on its discussion board

12
Monday, November 3 through Sunday, November 9
Review course online videos
Screen "Mishima: a Life in Four Chapters" 1985
Research "Unzipped" 1995
Surpass quizzes

13
Monday, November 10 through Sunday, November 16
November 11 Veterans Day (campus closed)
Review course online videos
Screen "Rivers and Tides: Andy Goldsworthy Working with Time" 2001
Peruse “Manufactured Landscapes” 2006
Exceed expectations on the two quizzes
Monday, November 17 through Sunday, November 23
Review course online videos
Screen "The Order from Matthew Barney's Cremaster 3" 2004
Stand out on this week's single quiz

Monday, November 24 through Sunday, November 30
Thanksgiving November 27-29 (campus closed)
Sunday, November 30, 11:59pm fourth and final writing assignment: “Exit Through the Gift Shop” due on the discussion board

Monday, December 1 through Tuesday, December 9
Review instructor loaded online videos
Screen “Art:21 (season TWO)” 2005
Overleaf with flying colors, our last ten question, multiple choice quiz which counts as our final examination.
Then relax and have a glorious Christmas Break. Fall Grades Available on MyUCF 9:00am, December 16, 2014.
* Note: The Schedule is subject to revision

Essay /Writing Assignments
Instead of group assignments, this semester we are using writing assignments. At 200 words each these should gently challenge and refine your skills matching form to content. Additionally writing assignments provide opportunity for deeper reflection and a cushion for student anxious about quizzes.
First Writing Assignment: “The Gates”
1. Watch:
The Gates (2007-8)
A documentary on New York City's biggest public art project ever, an installation called "The Gates," by Christo and Jeanne Claude. Please note this is not the TV series. You are not required to complete supplemental research; of course you may do so.
2. Think:
Propose a viable meaning to the artwork “The Gates” by Christo and Jeanne Claude. Do not use any interpretation of the meaning already in the documentary.
Several ways of thinking about this may include:
Based upon the form what would a viewer take away from the experience?
What is the content of “The Gates”?
Please make a list of possible interpretations. The first thing to cross your mind may not be your best insight.
Is there a difference between what the artists intended and the audience experienced/perceived?
3. Write:
200-250 words
No spelling nor grammatical errors
An introduction, supporting argument, and conclusion
Due:
Please post to the “First Writing Assignment: The Gates” discussion board on our course website by Sunday, September 7, 11:59pm.

Second Writing Assignment: “Indie Game: The Movie”
1. Contemplate
Maintaining a personal connection/voice in a creative yet business/financial project can be difficult. Do you have a strategy for or experience keeping your inspiration while turning you talents into money?
Once a personal passion becomes a job or employment how do the examples in “Indie Game: The Movie” keep their inspiration?
2. Watch
Indie Game: The Movie a 2012 documentary film by Canadian filmmakers James Swirsky and Lisanne Pajot.
3. Write
200-250 word
No spelling nor grammatical errors
An introduction, supporting argument, and conclusion
Due:
Please post to the “Second Writing Assignment: Indie Game: The Movie” discussion board on our course website by Sunday,
Third Writing Assignment
Contemplate: “How something is said can change the perception of what is said?” Style, inflection, voice are not only auditory characteristics but also visual. Your skills in visual communication will determine your success.
Watch: “Helvetica” 2007, directed by Gary Hustwit, 85 minutes
Write: 200-250 words
No spelling or grammatical errors
An introduction, supporting argument taking points form the film “Helvetica” and a conclusion.
Due: Post your writing to the “Third Writing Assignment: Helvetica” discussion board by Sunday, November 2, 11:59pm.

Fourth Writing Assignment
Contemplate: “Exit Through The Gift Shop: A Banksy Film” 2010, challenges notions of quality, originality, valuation, artistic intent and public recognition. Based on evidence in this movie and other material presented in class this semester, what is the relationship between public acclaim and any artistic concern? An artistic concern can be process, originality, relevance, form, or content.
Watch: “Exit Through The Gift Shop: A Banksy Film” 2010
Write: 200-250 words
No spelling or grammatical errors
An introduction, supporting argument taking points form the film “Exit Through The Gift Shop” and a conclusion.
Due: Post your writing to the “Fourth Writing Assignment: Exit Through The Gift Shop” discussion board by Sunday, November 30, 11:59pm.

Caveat
The instructor reserves the right to change or amend the syllabus through announcement or documentation.